



Beyond the Book



A Resource for Authors and Creators from Copyright Clearance Center

The Title of this Article Is “Titles”

By Courtney Wegener, Author Relations Representative

As rightsholders for a variety of published works, thousands of authors participate in Copyright Clearance Center’s licensing services and have listed their works in our title catalogue. The Author & Creator Relations team understands the large effort that goes into documenting a bibliographic list of works, especially for those authors who may own the rights to hundreds of works.

Because we strive to provide the highest possible level of customer service, we would like to suggest ways for authors to prioritize the titles you list with Copyright Clearance Center. By following a few easy-to-remember principles, you can ensure that your works are organized so that they may begin earning you as much as possible, and as soon as possible.

- Review, understand, and organize your publishing contracts for all of your works. In a phrase, “Be proactive.” Educate yourself about copyright, and about your own and your publisher’s obligations under your contracts. If you are unsure of the rights status for one of your works, you should contact your publisher’s rights and permissions department. Copyright Clearance Center, however, is unable to assist in the resolution of any disputes concerning the ownership of rights in general, as these are private matters between rightsholders.
- Organize your title list to prioritize those works you think will reap the greatest

number of copyright permission requests from content users. You may also want to give priority to titles covering a contemporary topic or current event. Works most widely used by Copyright Clearance Center customers include academic, professional and scientific materials. Permission requests for pop culture, entertainment, and fictional content are much less likely to be required.

- List titles of your most recently published works, along with those works you’ve identified as most popular. You can list other works progressively over time.
- If we receive a licensing request for one of your titles that is not listed with Copyright Clearance Center, we will attempt to contact you to obtain your permission for that specific use.

Finally, we urge you to work with an Author & Creator Relations representative at Copyright Clearance Center to select the licensing solutions that best meet your needs. Copyright Clearance Center provides a fast, convenient means of licensing the reproduction of your work, and collecting royalties on your behalf.

For more information about our Rightsholder Authorizations Agreement, contact Copyright Clearance Center’s Author & Creator Relations Department at authors@copyright.com, or call 800-982-3887, ext. 2420.

Courtney Wegener joined the Author & Creator Relations team in 2001, after a year as a Data Editor for Copyright Clearance Center. In this position, Courtney handles customer inquiries and supports the department in all areas including the organization of events for the Beyond the Book, an educational program connecting authors, publishers, and others with experts on the latest business issues in publishing. In addition, she is also the International Relations Representative for Copyright Clearance Center and serves as the first contact at CCC for inquiries, distributions, and payments from foreign Reproduction Rights Organizations. Courtney attended Plymouth (NH) State University earning a bachelors degree in English with a concentration in Communications.

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