

RETHINKING COPYRIGHT FOR THE DIGITAL WORLD

When: Tuesday, 02/23/2010 at 1:40pm

Where: Odets

Overview: From the occasional blogger to the amateur photographer, new media tools and outlets are changing the way that we create, publish and share information. This panel, assembled by Copyright Clearance Center, the world's leading provider of copyright licensing solutions, will address the following pertinent and timely questions:

- Are New Media Tools Creating Problems or Opportunities for copyright holders?
- Is the practice of "permitted infringement" a help or hindrance?
- How do viral marketing and social networking affect attitudes toward copyright?

The Panel

- Edward Colleran – Copyright Clearance Center
- Rafat Ali – paidContent.org
- Sree Sreenivasan - Columbia University Graduate School of Journalism
- Eric Schwartz - Mitchell Silberberg & Knupp LLP