

# copyright education publishing

## Copyright for Today's Dynamic Publishing Environment

Copyright Clearance Center is pleased to offer a series of educational programs for the publishing community focused on the basic principles of U.S. copyright law. As technology changes the way we create, sell and consume content, understanding the fundamentals of copyright law is more important than ever. Join CCC's copyright experts at one of our hosted workshops, webinars or customized on-site training sessions.

### ONLINE SEMINARS

Interactive Web based sessions led by an instructor

### SPECIAL EVENTS

Speaking appearances and sessions with industry leaders at key conferences and tradeshows

### ONSITE WORKSHOPS

Customized full and half day sessions at your location

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### PROGRAM DESCRIPTION

Fundamental copyright concepts boiled down to easy-to-digest language, with a focus on concerns primary to the publishing industry in today's dynamic, digital environment. Each session incorporates group discussions, question and answer sessions, and analysis of real-world scenarios.

#### *You'll Learn*

- The basic principles of U.S. copyright law
- A copyright-holder's privileges and obligations under U.S. copyright law
- How to evaluate potential exceptions to copyright protection
- When copyright permission may be needed and how to obtain it
- What may be an infringement of copyright

### WHO SHOULD ATTEND?

Rights and permissions, production, marketing, sales, and service personnel, interns, writers, editors and others from all organizational levels who want to gain a basic understanding of copyright considerations in a publishing environment.

### SIGN UP TODAY

Contact our education team for pricing and availability by calling 800-982-3887 ext. 2436 or email [education@copyright.com](mailto:education@copyright.com).