

License Your Content Through Copyright Clearance Center

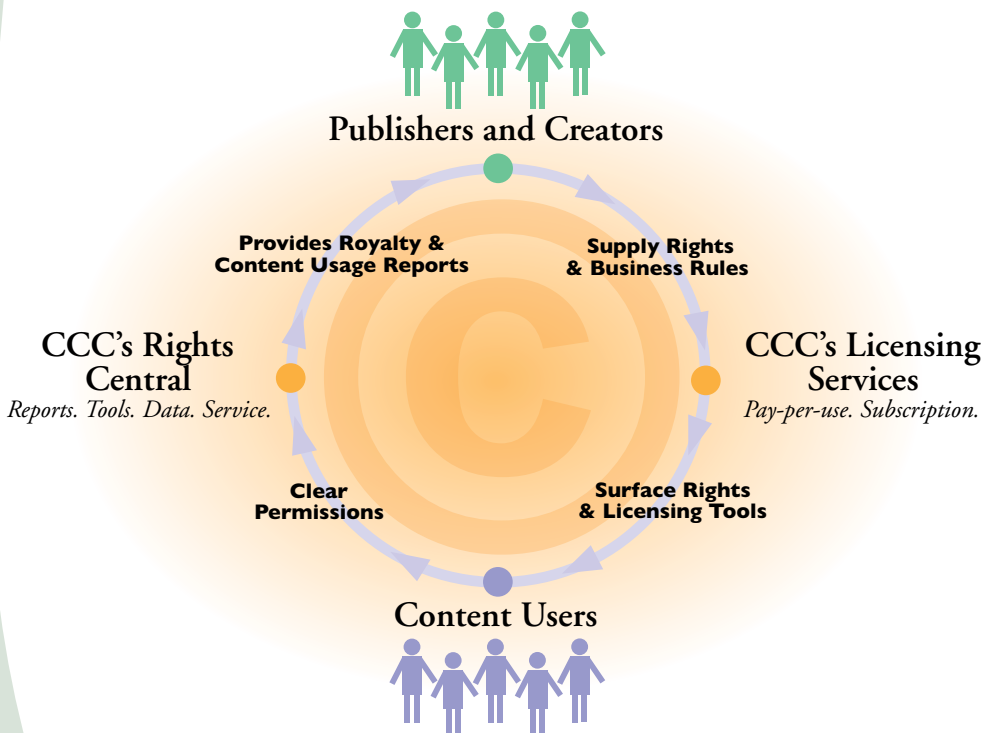
As rights licensing experts for more than 30 years, Copyright Clearance Center (CCC) has the expertise to make it easy for publishers and creators to license the reuse of their content to global professionals, government agencies, academic institutions and other publishers.

Through its diverse portfolio of licensing services, CCC manages hundreds of millions of rights for all forms of content — books, journals, newspapers, magazines, blogs, images and more — representing publishers and creators from nearly every country in the world. As a result, in the past 15 years, CCC has distributed more than \$1 billion in royalties.



CCC's Role in the Global Marketplace

Fostering global collaboration, creativity, and commerce



Here's how it works

Enroll in CCC's pay-per-use, subscription, point-of-content and global licensing services that best meet your business needs. Set your pay-per-use prices and terms for the use of your content.

CCC provides content users with tools for discovering your content and clearing permissions, collects royalties and distributes the revenue back to you. The result is an efficient exchange of rights that generates high-margin revenue for you while providing content users with seamless access to your licensed content.

Track your royalties and content usage through Rights Central, CCC's online portal, where you can also access tools to manage your titles, rights and fees.



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www.copyright.com +1 978 646 2800

Suite of Licensing Services

CCC's suite of licensing services – pay-per-use, subscription and point-of-content – enable you to streamline permission requests and create custom offerings at your website or your partners'. And, CCC is integrating licensing services on content platforms such as HighWire and Ingenta, making it easy for content users to license your content wherever it resides online.

Corporate Licensing Services

Reach more than 20 million business and government employees from 35,000 organizations around the world.

Subscription License **Annual Authorizations Service / Digital Repertory Amendment:** Combined annual license that enables employees to use print and digital content within a business or government agency.

Pay-per-use Service **Digital Permissions Service:** Permission to share content through email or Internet, intranet or extranet posting.
(available at copyright.com)

Transactional Reporting Service: Permission to share content in print form for general use or through document delivery.

Republication Licensing Service: Permission to republish content into books, journals, newsletters, dissertations and more.

Academic Licensing Services

Make it easy for librarians, researchers, faculty and staff at more than 1,000 colleges and universities to use your content.

Subscription License **Academic Annual Copyright License:** Annual license for sharing print and digital content for course work, research and administrative purposes within an academic institution.

Pay-per-use Service **Academic Permissions Service:** Permission to share content for course materials as part of printed coursepacks or class handouts.
(available at copyright.com)

Electronic Course Content Service: Permission to share course materials through electronic reserves, course management systems or other password-protected digital environments.

Transactional Reporting Service: Permission to share content in print form through library reserves and interlibrary loan (ILL).

Global Licensing Services

Generate additional revenue by receiving royalty payments from the use of your content in countries outside the U.S.

CCC is a founding member of IFRRO, an international network of reproduction rights organizations (RROs); we have agreements with counterpart RROs worldwide; and we license individuals in more than 180 countries.

Foreign Authorization Service: CCC collects royalty payments from foreign RROs for distribution to U.S. rightsholders. Payments are collected for photocopying in other countries according to the laws of the country where the content was used.

Point-of-Content Licensing Services

CCC also offers solutions that allow you to provide immediate licensing services at the point-of-content, such as on your website, blog postings, e-articles or online audio and video.

Rightslink®: A highly customizable online transaction and rights licensing engine that makes it easy to sell and license content wherever it resides on the web. Rightslink supports licensing at very granular levels, including article-level or object-level; customized business rules; complete reprint solutions; and robust author solutions.

You've made great content. Let CCC help you maximize its value. To enroll your content today or to learn more about CCC's licensing services, please contact our rightsholder team at rightsholders@copyright.com, or by phone at +1 978 646 2800.



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