



# Beyond the Book®



## Peter B. Kaufman – short biography – January 2010

Peter B. Kaufman is president and executive producer of Intelligent Television (<http://www.intelligenttelevision.com>), where he directs all aspects of the company's media productions and research work. Mr. Kaufman serves as an expert advisor on access issues to the Library of Congress's Division of Motion Pictures, Broadcasting and Recorded Sound (<http://www.loc.gov/avconservation/>) and co-chair of the JISC Film & Sound Think Tank (<http://www.jisc.ac.uk/whatwedo/programmes/filmandsound.aspx>). He has previously served as president and publisher of TV Books, a book publisher he founded and sold to Lorne Michaels's television and film company Broadway Video (<http://www.broadwayvideo.com/>); director of strategic initiatives at Innodata Isogen (<http://www.innodata-isogen.com/>); and more recently as associate director of Columbia University's Center for New Media Teaching and Learning (<http://ccnmtl.columbia.edu>). His current work involves new financing models for nonfiction (<http://www.intelligenttelevision.com/index.php/studio>) and building new business models for networking cultural and educational institutions (including publishers) online.

Educated at Cornell and Columbia Universities, Mr. Kaufman has written about culture and history for the *London Times Literary Supplement*, *The Nation*, the *New York Times*, *Publishers Weekly*, *Russian History*, *Scholarly Publishing*, *Slavic Review*, and various books and publications. He is also the author of "On Building a New Market for Culture: Virtue and Necessity in a Screen-Based Economy" (<http://sca.jiscinvolve.org/publications>); with Jen Mohan, "Video Use in Higher Education" ([http://library.nyu.edu/about/Video\\_Use\\_in\\_Higher\\_Education.pdf](http://library.nyu.edu/about/Video_Use_in_Higher_Education.pdf)); with Jen Mohan, "The Economics of Independent Film and Video Distribution in the Digital Age" for the Tribeca Film Institute (<http://www.tribecafilminstitute.org/home/about/26250304.html>); with Jeff Ubois, "Good Terms: Toward Improving the Equity of Commercial-Noncommercial Partnerships in the Digitization of Cultural Heritage Materials" (<http://www.dlib.org/dlib/november07/kaufman/11kaufman.html>); "Video, Education, and Open Content: Toward a New Research and Action Agenda" ([http://www.firstmonday.org/issues/issue12\\_4/kaufman/index.html](http://www.firstmonday.org/issues/issue12_4/kaufman/index.html)); and "Marketing Culture in the Digital Age: A Report on New Business Collaborations between Libraries, Museums, Archives, and Commercial Companies" for Ithaka and the Andrew W. Mellon Foundation (<http://www.intelligenttelevision.com/MarketingCultureinDigitalAge.pdf>).