

THE HISTORY PRESS: PUBLICATION PROPOSAL

This form is to be used by individuals or groups wishing to propose titles to The History Press for the publisher's consideration for publication.

Please note that the primary purpose of the form is to allow the publisher to determine whether the proposed publication has an audience substantial enough to justify the significant investment involved in publishing it. For this reason, it is extremely helpful if an honest and detailed analysis of the possible market for the proposed publication accompanies a description of its concept or proposed content.

Please include as much supporting information as you feel is helpful. If your manuscript is complete, please send it with the proposal. If your project is in the conceptual stage, please describe it as fully as possible.

Note: We recommend that you save a copy of this form for your own future reference.

PROPOSED BOOK TITLE & SUBTITLE: _____

(To aid book sales, title should prominently feature the name of the geographic area covered in the book.)

PART I: THE AUTHOR

1. Name(s) of author(s):

Important note: if the primary contact person for the proposed publication project is different from the author, please supply the contact person's contact information as well as the author's contact information.

2. Name of organization (where relevant):

3. Preferred mailing address (include street address and mailbox number):

4. Telephone numbers:

5. E-mail address:

6. Current professional position:

7. Past positions or occupations; educational background:

2. Please enter or attach a working Table of Contents as you currently envision it. If readily accessible, we also encourage you to submit 3-5 sample images.

3. Indicate the total number of words the work has or will have when complete:
Important note: please do not indicate the extent of your work in terms of the number of printed pages—every printed page has a different word count depending on the type, type size and margins.

4. Will you be able to supply the text as an electronic file? (Microsoft Word recommended)

5. Please indicate the total number of illustrations that the work contains or will contain when complete:

6. Please list the primary sources for these illustrations. (For example: newspaper archives, original photographs from private collection, etc.)

7. It is the author's responsibility to obtain consent to use the images that appear in his/her book. Have you confirmed that the rights to the photographs are cleared or readily obtainable?

8. Do you believe that it is necessary to create or obtain additional illustrations, and if so, what kinds of illustrations?

9. Will you be able to supply the illustrations as original images or digital scans (or both)?

PART III: AREA & AUDIENCE

1. Please describe the geographic area covered in your book:

PART V: SALES AND MARKETING

1. Are you willing and able to assist us with promoting the proposed publication, for example by attending book signings and taking part in interviews?
2. Do you, or an organization with which you are affiliated, plan to buy copies of the work to re-sell to your own audience? If 'yes', do you know approximately what quantity you would require?
3. Are there local business owners, book vendors, community leaders, and media representatives (local magazines, newspapers, local cable networks and radio) with whom you have connections or associations? Please list and describe those relationships.
4. List the most likely retail outlets in the proximate area represented by the book (within 10 miles). Are there any non-bookstore retail outlets (i.e. galleries, museums, pharmacies, gift shops, etc.) in your area that might sell your book?
5. Is your local subject area regarded as a popular regional tourist destination? If so, which aspects draw visitors and during which time(s) of year?
6. Are you currently presenting your proposed publication to other publishers?
7. Has any part of your proposed publication been published in the past in any form?