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For Immediate Release:

Filedbyauthor Launches Beta Site with Over 1.8 Million Author Web Pages

Largest Author Focused Online Directory
Provides Innovative Marketing Platform for All Authors

Nashville, TN – March 25, 2009 - FiledBy, Inc. today announced the Beta launch of filedbyauthor at <http://www.filedbyauthor.com>. The site is the first large-scale author-centric promotional platform to provide every author that has been published in the U.S. or Canada a free, hosted, ecommerce enabled web page ready to be claimed and enhanced. With more than 1.8 million pre-assembled author web pages and over 7 million book titles, filedbyauthor is the most complete site for finding and engaging with authors and their work.

"All authors, regardless of publishing category are encouraged to visit the site, claim their page, make corrections, and enrich them in a variety of ways," says Founder, President & C.E.O. Peter Clifton.

Any published author or co-author can easily and immediately update their author page which is linked to individual work pages. In addition to the free level, FiledBy announced two new membership levels designed to make additional web marketing tools available at low cost. These additional levels include blog tools, additional linking and media postings, event listings, online press kits and banner customization.

And, any reader can join the filedbyauthor community and start connecting with authors. Readers can fill in their own pages, collect favorite authors and books, write reviews, rate works and authors, and comment through wall postings.

"We hope to level the web marketing playing field for all authors, eliminate some of the challenges authors face when designing their online presence, and help every author become more easily discoverable through a highly optimized site," added Clifton.

FiledBy, Inc. is a digital marketing services company providing membership sites, web tools and community building solutions to authors and their fans. The Company, based in Nashville, TN, was co-founded by Peter Clifton, a former Ingram executive and Mike Shatzkin, a publishing industry strategist.