



## Link. Tweet. Share.

Get more out of your FiledBy site with 3 easy marketing tips.

Follow these three easy marketing tips to drive traffic to your FiledBy site, as well as your other online sites and networks.

### Link

Let your friends and fans know you're on FiledBy. Add our link badge to your personal website or blog.

- Log in to your FiledBy account page
- Click on "Promote your FiledBy site" under My Tools on the right side of the screen
- Copy the code for the badge you want to use
- Paste the code into the HTML of the site you want the badge to appear
- Your badge will appear and direct visitors to your FiledBy site


### Tweet

Twitter is a powerful viral marketing tool that allows users to stay connected through quick and simple instant messaging. Many authors use it to write, or "tweet," about their FiledBy site. If you don't already have a free Twitter account, it is easy to sign up - [click here](#).

- Log into Twitter and mention FiledBy in your "tweet" like this: "Just set up my website on @filedby and updated my profile pic - [insert your link to your FiledBy Site!]"
- Stay current with our updates on Twitter - [click here](#) to follow us

### Share

On your FiledBy site, there are a row of icons under the "Share" tab. These are social networking icons which let you and your readers spread the word about you and your books. For example, let's say you wanted to share your FiledBy site with your Facebook friends. You'd follow these simple steps:

- After logging in, click on "View Your Site" in the My Tools column
- Locate and click on the Facebook icon in the "Share" tab at the bottom 
- Log into Facebook
- You'll note that the picture may not be yours. Simply click the "right" arrow to locate your own picture
- Click "Share" - Now you've told all of your friends about your FiledBy site!

Remember that you can also Share by clicking the MySpace, Twitter, LinkedIn, StumbleUpon, Google, and Email icons.

If you have any questions or need any additional information, please email us at [info@filedby.com](mailto:info@filedby.com).

Happy Networking,  
The FiledBy Team