

Media Inquiries

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Copyright Clearance Center Expands Annual Academic License; Now Offered to Colleges & Universities of All Sizes

DANVERS, MA, Feb. 25, 2008—Copyright Clearance Center, Inc. (CCC), the world's largest provider of text-licensing solutions, announced today that it is expanding the availability of its Annual Copyright License for academic institutions to colleges and universities of all sizes. The move follows the strong initial reception to the licensing program, launched in June 2007. Since then, 18 colleges and universities have purchased the license.

Initially offered only to smaller institutions, the license is now available to the full range of colleges and universities, both public and private.

To date, 300 publishers have signed on to the program and nearly 800,000 titles are now covered by the license, with more publishers participating every week. Publishers that have recently joined include Elsevier, Dow Jones & Company and MIT Press.

Academic institutions that have purchased the license include Middlebury College, Portland Community College, Texas State Technical College System and the University of Massachusetts Medical School.

CCC's Annual Copyright License provides faculty, researchers and staff with comprehensive, convenient, pre-approved permissions to use print and electronic content in course management systems, paper and electronic coursepacks, e-reserves, research collaboration and more. The license provides "check-and-go" permission to use content from books, scholarly journals, news and trade magazines and newspapers and many other types of content.

Benefits of the Annual Copyright License include:

- Institution-wide coverage under a single agreement—the license encompasses every school and department within an institution
- Improved operational efficiencies, reduced time and administrative costs associated with searching for, obtaining and reconciling copyright permissions on a pay-per-use basis
- Uniform set of pre-approved usage rights for paper and electronic coursepacks, course management system postings, classroom handouts, electronic library reserves, research collaboration and administrative and faculty communication
- Broadened awareness of intellectual property on campus

"The Annual Copyright License has given us several advantages," said Jeffrey R. Rehbach, Policy Advisor for Library & Information Services at Middlebury College in Vermont. "It provides institution-wide coverage while supporting multiple uses, including coursepack creation, e-reserves development and course management system postings. The license provides real efficiencies for our library staff."

The license, which comes with comprehensive training and implementation support services, builds on CCC's decades of experience providing text-licensing solutions to businesses and academic institutions. More than 1,000 colleges and universities across the United States use CCC's licensing services.

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“We’re delighted with how many colleges and universities have already purchased the license,” said Tracey Armstrong, President and Chief Executive Officer of CCC. “Now we look forward to making it available to all academic institutions, giving them the easiest way possible to get the permissions they need.”

About Copyright Clearance Center

Copyright Clearance Center, which is celebrating its 30th anniversary, creates innovative licensing solutions for the seamless sharing of knowledge. CCC’s licensing services, combined with its Web-based applications and tools, allow tens of millions of people in corporations, universities, law firms and government agencies to use and share published information with ease. Since its founding as a not-for-profit company in 1978, CCC has created and expanded the markets and systems that facilitate content reuse and the distribution of royalties to publishers and authors around the world. By offering rights to millions of the world’s most sought-after publications, the company plays a major role in the global knowledge economy and encourages support for the principles of copyright. For more information please visit www.copyright.com.

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