



Beyond the Book®



The Best & Worst Publishing Stories of 2009 – Jason Boog, GalleyCat editor

Best

1. Twitter book deals

http://www.mediabistro.com/galleycat/deals/soft_skull_buys_novel_off_twitter_131124.asp

http://www.mediabistro.com/galleycat/deals/book_deal_for_college_kids_twitterature_119578.asp

2. Twilight Saga sells lots of books and sweeps the box office

http://www.mediabistro.com/galleycat/adaptation/the_twilight_saga_new_moon_adaptation_breaks_box_office_records_143913.asp

http://www.mediabistro.com/galleycat/bookselling/stephenie_meyer_sold_16_percent_of_all_books_last_quarter_113635.asp

3. Dan Brown finally turns in his manuscript and sells lots of books

http://www.mediabistro.com/galleycat/trends/dan_brown_breaks_digital_book_records_135998.asp

4. Smartphone book readership increases dramatically

http://www.mediabistro.com/galleycat/trends/smartphone_industry_sees_300_increase_in_ebook_app_users_124158.asp

5. Amazon and Barnes & Noble report record orders for their digital readers and books. But they never reveal how many copies

http://www.mediabistro.com/galleycat/bookselling/cyber_monday_drives_amazon_stock_to_record_heights_144434.asp

http://www.mediabistro.com/galleycat/ebooks/barnes_nobles_nook_selling_high_on_ebay_144351.asp

Worst

1. Walmart-led price war

http://www.mediabistro.com/galleycat/bookselling/amazonwalmart_price_war_now_a_battle_royale_target_sears_enter_the_steel_cage_140683.asp

2. Amazonfail: Amazon's cataloging error rattled readers

http://www.mediabistro.com/galleycat/bookselling/amazon_admits_hamfisted_cataloging_error_113947.asp

3. HarperCollins shuttered Collins:

http://www.mediabistro.com/galleycat/publishing/harpercollins_shutters_collins_108273.asp

4. Rod Blagojevich Scores Six Figure Book Deal

http://www.mediabistro.com/galleycat/behind_the_deal/rod_blagojevich_scores_six_figure_book_deal_110087.asp

5. Google Books settlement, can't reach agreement:

<http://www.latimes.com/business/la-fi-google-books28-2009nov28,0,4869293.story>